



FOR IMMEDIATE RELEASE

U.S. Army PD AMIS Announces New Deputy Product Director

Alexandria, Va., April 9, 2014 – The U.S. Army Product Director, Automated Movement and Identification Solutions (PD AMIS) announces Mr. Reginald “Reggie” Madden is the new Deputy Product Director for AMIS (DPD AMIS). Mr. Madden assumes the responsibilities from MAJ Shayla Parker who will attend the Defense Acquisition University located at Fort Belvoir, Va., before moving on to her new assignment with the Joint Biological Tactical Defense System as the Assistant Program Manager.

In his new role, Mr. Madden’s responsibilities include managing the program’s Table of Distribution and Allowances (TDA), providing guidance and direction in resolving complex issues affected by funding resources, and program management of Department of Defense (DOD) and Army acquisition programs across the business, operations and enterprise information environment mission areas. These systems support Army and DOD-wide logistics, training and procurement operations. PD AMIS executes approximately \$50 million per year.

Prior to his role as DPD AMIS, Mr. Madden was Chief of PD AMIS’ Operations team and well known to those in Radio Frequency In-Transit Visibility (RF-ITV) community. “We are very excited to have Reggie in the Deputy seat for PD AMIS,” stated Mr. Jim Alexander, PD AMIS. “He has a wealth of knowledge regarding the field of logistics and will continue to be a great asset to the AMIS team and to our users worldwide.”

PD AMIS has a diverse mission to support joint services executed under the Program Executive Office Enterprise Information Systems (PEO EIS). PD AMIS provides a single point of contact for procurement, technical expertise, training and customer support for Radio Frequency In-Transit Visibility (RF-ITV) and Transportation Coordinators’ - Automated Information for Movements System II (TC-AIMS II) products and services. In addition, PD AMIS supports the integration of automated movement and identification technologies into Army and Enterprise business processes. For more information about PD AMIS, visit www.pdamis.army.mil.

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